



THE NEUROSURGERY
FOUNDATION *at*
Goodman Campbell

Dear Friend:

Goodman Campbell Brain and Spine invites you to become a sponsor of our Fifth Annual Brain Bolt 5K. Our 2019 race will again benefit the treatment and care of traumatic injuries of the brain and spine. We aim to surpass the overwhelming success of our 2018 event in which nearly 70 sponsors and 560 participants together helped raise more than \$117,000.

Brain Bolt 5K will take place on Saturday, October 5 at the Carmel Gazebo at Civic Square in Carmel. It is a family-friendly 5K walk/race that will feature musical entertainment, food trucks, and educational vendors. We anticipate close to 750 race participants and family members will attend.

Traumatic brain injury is a leading cause of death and disability among children, adolescents, and seniors in the U.S. —affecting more than 1.5 million people annually. In Indiana, the immediate, life-saving efforts of the neurotrauma teams at the state's Level 1 Trauma Centers provide injured patients their best chance of survival and recovery.

All proceeds of the Brain Bolt 5K will support the efforts of the Neurosurgery Foundation at Goodman Campbell to help fund pilot research projects in traumatic brain injury, a follow-up clinic for patients for after-injury care, and will support our neurotrauma databases.

Your sponsorship will help ensure our success. We offer several sponsorship categories and any monetary or in-kind donation is welcomed. For more details, visit www.brainbolt5k.com.

Please do not hesitate to contact us with any questions at BrainBolt5K@goodmancampbell.com. Thank you for considering support of this special event.

Sincerely,

Jean-Pierre Mobasser, MD
President, Goodman Campbell Brain and Spine
Vice-Chair, The Neurosurgery Foundation at Goodman Campbell

Richard B. Rodgers, MD
Neurosurgeon, Goodman Campbell Brain and Spine



THE 5th ANNUAL BRAIN BOLT 5K

Sponsorship Levels:	Elite \$20,000	Premier \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500
Titled banner space and signage at start/finish line						
On-stage mention during Welcoming remarks						
Company name/logo prominently displayed on back of t-shirts						
Company name prominently displayed on printed materials						
Sponsor Booth Space						
Race registrations and t-shirts for employees	15	10	7	5	2	
Company name prominently displayed on Brain Bolt website						
Inclusions in social media postings						

In-Kind* *We welcome in-kind donations of race packet product samples, food items for participants, raffle prizes, and event decorations/furniture.

Name of contact person

Business/Organization

Address

City

State

Zip

Phone ()

E-mail

Please make checks payable to:

The Neurosurgery Foundation at Goodman Campbell
c/o Brain Bolt 5K
13345 N. Illinois Street
Carmel, IN 46032

Questions? Contact Rebecca Ruegg at 317-396-1220 or by email at: BrainBolt5K@goodmancampbell.com.